



Promoting behaviour change



Promoting behaviour change towards the eradication of FGM
in practicing communities across the EU

Dissemination and Material Packages
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Promoting behaviour change



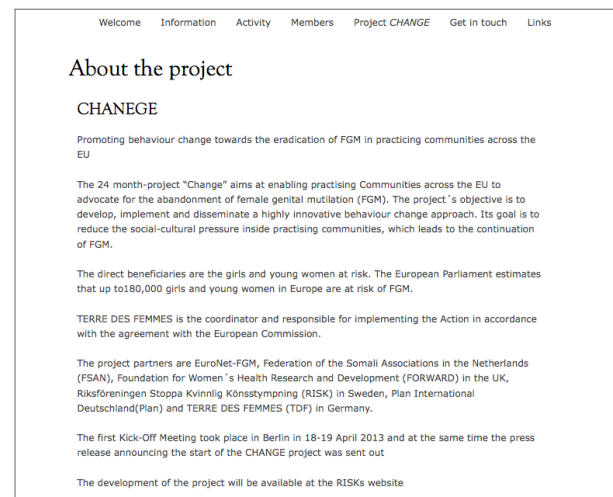
Dissemination

Recommendations for dissemination activities

- Use the rollup for all CHANGE related activities
- Next press release: September 2013
- Present the CHANGE project on your own website
- Always use the CHANGE logo and the EU logo



The screenshot shows the Plan International website with a headline in German: "Gemeinsam gegen weibliche Genitalverstümmelung". The text discusses the impact of migration on the practice of female genital mutilation (FGM) and mentions the involvement of Plan International, FSAN, and RISK. It also includes a quote from a woman in Hamburg and a call to action to replace knives and blades with pens and books.

The screenshot shows the CHANGE project website with the heading "About the project". The text describes the project's goal to promote behavior change towards the eradication of FGM in practicing communities across the EU. It mentions the 24-month project "Change" and the involvement of various partners including EuroNet-FGM, FSAN, and RISK.



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Website

www.change-agent.eu

- The website is only and asccessable
- Inform the public about the website





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Website

Your contribution

- Pictures and description of the people working for CHANGE
- Pictures that can be used on the website
- Pictures, CV and motivation of the Change Agents
- Information about the cooperation with the key professionals
- Pictures from your meetings
- Information about your meetings with the change agents
- Information about behaviour change activities



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Material Packages

[Material packages on the website](#)

- Deliverable to the EU
- Will be delivered online, true the website
- Accessible for everybody
- Advertise the martial packages in your trainings





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Material Packages

Your contribution

- Text about the legal framework in your country
- PDF documents
- Links to informative websites
- Books and Reports, Videos, Presentations and pictures -> with a small description in your national language and English



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Thank you for your attention!