



Promoting behaviour change



Foto: Franziska Gruber

# Trainings for Change Agents

## Ideas

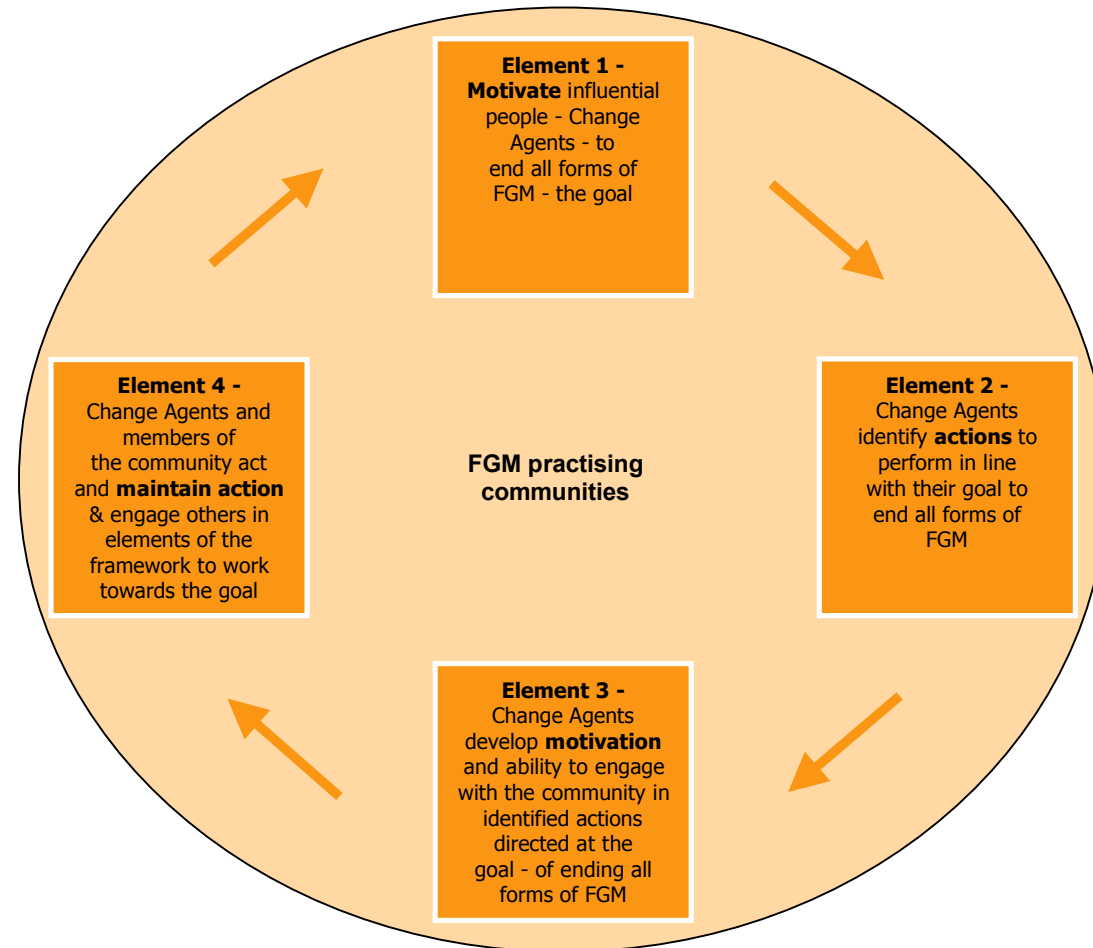




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# REPLACE: Behaviour Change Model



The REPLACE Framework: Ending FGM through a Behaviour Change Approach



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## 4 Trainings

- 1. Training - 1 day
- 2. Training - 2 days
- 3. Training - 2 days
- 4. Training - 1 day





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# Objectives of the Trainings

- Ensure equal knowledge about FGM
- Team building
- Development of concrete Behaviour Change Activities
- Capacity building of the Change Agents

Experience in capacity building



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# Ideas for concrete activities of Change Agents

- Imam talkig about FGM during Friday prayer
- Young people organizing a fashion show
- Mother inviting other mothers for dinner and talking about FGM
- Watching a mowie like Moolaadé and discussing the content regarding FGM
- ...
- ...

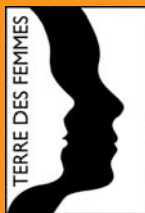


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# REPLACE: Barriers on ending FGM

- Terminology
- Religion
- Communication
- Choice and Consent



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## First Training (1 day)

- Presentation of Change Agents & motivation for being Change Agent
- Objectives of the project
- Facts about FGM
- Identification of possible further resource persons



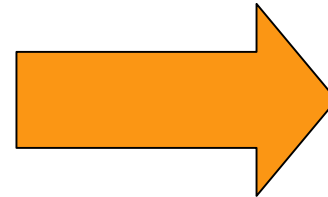
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## Second Training (2 days)

### Barriers on ending FGM

- Terminology
- Religion
- Communication
- Choice and Consent
- Further barriers



What can each Change Agent do to overcome these barriers?



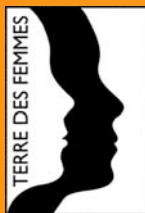


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## Third Training (2 days)

- Who decides about FGM?
- Who should be addressed?
- Ideas for possible activities
- Discussing possible reactions
- Step by step strategy
- Possibilities to support each other



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## Fourth Training (1 day)

- Concrete planning of activities
- Information about exchange with key professionals
- Ideas for cooperation



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# 10 Exchange meetings of Change Agents

- Advice for actions
- Experience exchange
- Support of each other